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Spring Forward with Glamour and New Design Details

European and Ethnic Details Add Excitement to Bedrooms, Brand New Designs for the Bathroom

NEW YORK – As winter gives way to warmth outside, inside things are starting to heat up as well. New designs and solutions from Charter Club Home help revitalize the bathroom from a cold-weather retreat to a fresh, new beginning. Charter Club Home's new spring bedding collections, inspired by Old World European, French and ethnic styles, take bedroom glamour to the next level with stylish, traditional looks. Charter Club Home, available exclusively at Macy's, is a traditional take on the latest styles for the home, offering contemporary classics that feature the latest details, and provide a luxurious look for less.

"Charter Club Home offers classically styled home décor that incorporates the latest trends," said Cynthia White, vice president, home design. "Charter Club Home provides a luxurious look at a great value by using quality fabrics and materials, and focusing on details and embellishments."



Classic Reinvented: Charter Club Home is reinventing the Classic Bath Towel for spring with a new, updated dobby design. The new Classic Bath Towels, upgraded to 100% Pima loops cotton, are more absorbent than their predecessors, and feature a new design with a honeycomb pattern inlay across the bottom. Available in 24 colors, including new colors Capri Blue, Ocean, Palm, Papaya, Sky, Peach, Orchid and Black, and five sizes, the Charter Club Home Classic Bath Towel is an easy way to warm up the bathroom.



Majestic Master Bedroom: L'Ermitage is a glamorous and exotic master bedroom look that features embroidery, beading and appliques in warm shades of Gold and Cinnamon. The comforter cover has a one-of-a-kind look, with ornamental embroidery across the bottom of the bed in varying shades of soft Gold, and the bedskirt features a complementary embroidered pattern. Coordinating pillows incorporate custom made tassels and frosted metallic touches, adding excitement to the classic and alluring collection.



Contemporary Look, Classic Feel: The perfect update for the classically-styled bedroom this spring is Noblesse, a regal bedding collection in shades of Cream and Celeste Blue, featuring patterns based on an 18th Century French document. The comforter cover has a woven jacquard pattern with a crinkled effect, and coordinating decorative pillows add a hint of glamour to the bed with delicate and luxurious details such as beading, tassels, sequins, buttons and embroidery. Passementerie trims, ruched cording and delicate lace-edged sheets complete this traditional and enchanting look.

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Old World Glamour: Contessa, a new quilted coverlet and sham collection, offers an Old World European look, and can act as layering pieces to spice up an existing bedding collection, or as a top of bed option as the weather gets warmer. Available in Gold, Celeste Blue and Opal (a rosy shade of pink), the Contessa coverlet and shams feature a quilted pattern, called Contessa, and a scalloped edge detail, and Euro shams feature a Vermicelli quilted pattern. Coordinating Contessa sheet sets are also available in four colors to mix and match with Contessa coverlets and shams.



Modern Mediterranean: Martine is a new bedding option from the Damask Stripe collection that takes its styling from an old French document and French Provencal designs, with a pretty floral print on one side of the duvet cover or comforter, and a lattice print on the reverse. Martine is for a formal but casual lifestyle and features easy care fabrics. Packaged with shams and a bedskirt, the Martine bedding ensemble features rich shades of Coral, Gold and Green, and coordinates with sheet sets in various colors from the Charter Club Home Damask Stripe Sheet collection to create a range of looks in the bedroom.



Sleek Storage: Bath Organizers are the newest way to stay organized and to continue the contemporary classic look throughout the bathroom. Available in three sizes – three-piece, four-piece and five-piece – the intersecting and movable pieces of these attractive and versatile organizers can be rearranged to make the most of storage space. Pretty enough to leave on the top of the sink, Charter Club Home's Bath Organizers can also be used as under-sink storage pieces.

Charter Club Home merchandise is available exclusively at 850 Macy's stores nationwide and online at macys.com. Visit Macy's online at www.macys.com to find the store nearest you.

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