



Hispanic Women's Corporation (HWC) empowers Latina women and youth by serving as an effective voice for their communities.

HWC demonstrates its commitment to this mission by supporting and promoting Latinas through:

- Leadership Development at National, Regional and Local Levels
- Wealth Building and Entrepreneurial Opportunities
- Professional Advancement Seminars
- Latina Leadership Youth Institute
- Academic Advancement in Higher Education
- Civic Opportunity Education and Engagement

**LATINAS CALL TO ACTION AT THE LARGEST GATHERING OF HISPANIC WOMEN IN THE NATION** Latina Power Expo will be open to the public both days

**Thursday and Friday, October 9-10, 2008** The Hispanic Women's Corporation (HWC) is hosting the 23rd National Hispanic Women's Conference and Expo at the Phoenix Convention Center. "Latina Power: CALL TO ACTION" is this year's conference theme. The two-day conference is the largest gathering of Latinas in the country and will provide leadership and professional development to more than 2,500 participants while raising funds for college scholarships to benefit Latino students.

**October 9<sup>th</sup> at 6:00 PM** - The 23<sup>rd</sup> National Hispanic Women's Conference Hosts HWC and *Latino Future* Magazine Charity Fashion Show Presented by Macy's

**October 10<sup>th</sup> at 2:15 PM** - Macy's will present the concurrent session:

**C-3 Estilo! Back to Basics**

Keep your wardrobe updated on a budget. Experience how to take basic wardrobe essentials and turn them into many great first impressions. Maximize your current wardrobe and keep your look without breaking the bank or crossing the line.

For more information on Hispanic Women's Corporation and the conference visit <http://www.hispanicwomen.org/>